

2011 CORPORATE SPONSORSHIP PACKAGES

The Diabetes Association of Greater Cleveland (DAGC) the only local and independent (not nationally affiliated) diabetes organization in Northeast Ohio uniquely positioned to address the growing diabetes epidemic – *invites you to become a 2011 Corporate Partner.*



In 2011 DAGC is offering unique marketing opportunities for your Corporate Sponsor Benefits

- Have a diabetes education program for your employees at your facility to help avoid or delay the many complications related to diabetes.
- Support the community in which your company works
- Increase and enhance your brand awareness with a well respected, nonprofit organization that is the go-to resource for people looking for immediate and long-term support for managing this chronic disease.
- Receive co-branded advertising and public relations with a nonprofit that has solid media partners and contacts.
- Enhance your company image as a partner with DAGC
- Opportunities to promote your product in high visibility markets
- Build your employees' networking relationships through event networking participation

Please see how you can help your company and at the same time fund diabetes educators who work on improving the quality of life for the 1 in 10 children and adults living with type 1 or type 2 diabetes, community and professional education programs, and Camp Ho Mita Koda for children with diabetes.

Your sponsorship dollars greatly enables DAGC to continue its mission of ensuring that Greater Clevelanders affected by diabetes have the support they need to live well with the disease.

**Camp Ho Mita Koda
"Backpack Bivouac XIX"**



Backpack Bivouac for Camp Ho Mita Koda brought to a close the 81st life-changing and empowering summer for children with diabetes.

Founded in 1929 by Dr. Henry John and his wife Betty, the Newbury Township camp came alive for an evening of some 230 grown-up friends greeted by party chairman Anne Harmody. Guests posed for souvenir photos by John Hoffart of Burton, bought 50/50 raffle tickets and bid on silent auction items. Everyone enjoyed wine, beer and appetizers during the brief program that began with remarks by Helen Dumski, president and CEO of the Diabetes Association of Greater Cleveland, the camp's parent organization, and Debbie Hoffman, DAGC board chairman. In addition to Distinguished Service Awards presented to Dr. Daniel Hostetler and to Paul McGuigan, R.N., special recognition was given to Laurel School nurse Susan Kramer, in whose name a school nursing award has been established.

Honorary chairman Tom Beres, WKYC TV's senior political reporter, assisted Bob Hale of Benefit Auction Services with the live auction that included pledges to fund campships. Some \$24,000 was raised that will provide financial aid to 30 percent of the children who will attend camp next year.

Armed with umbrellas, guests walked through the rain to the cabins, lingering over a delicious dinner catered by A Taste of Excellence, before heading back to the Great Hall for dessert and music provided by Shawn Delaney of Lortikal Productions. STORY AND PHOTOGRAPHS BY KATHRYN RIDDLE

Anne Harmody and Dr. Karen Horowitz (Backpack Bivouac XIX)

Debbie Hoffman and Susan Kramer (Backpack Bivouac XIX)

Kathy and Jim Pender (Backpack Bivouac XIX)

Bill Urso and Annmarie Brancovsky (Backpack Bivouac XIX)

Paul McGuigan, Helen Dumski and Dr. Daniel Hostetler (Backpack Bivouac XIX)

FUNDRAISING EVENTS TO BENEFIT THE DIABETES ASSOCIATION OF GREATER CLEVELAND

EVENT	DESCRIPTION	DATE/LOCATION	AUDIENCE
<p>26th Annual Swim for Diabetes</p> <p><i>Plus the</i> 13th Annual Scuba for Diabetes</p>	<p>This annual event is DAGC's signature fundraising event. Each year swim participants register at one of up to 70 local pool sites. Participants swim laps and solicit pledges for their swim efforts. There are numerous sponsorship levels available for corporations who are invited to a corporate networking event.</p> <p>The Annual SCUBA fundraising event is held each year at Cleveland State University's Robert F. Busbey Natatorium where up to 200 certified SCUBA divers can participate either as an individual or as part of a team for 60 minutes.</p>	<p>Friday, Saturday, Sunday, April 8,9,10, 2011</p> <hr/> <p>Sunday, March 6, 2011</p>	<p>Radio - WDOK TV- WOIO Print 9 counties in NE OH Social Media Swimmers Volunteers Pool sites SCUBA Shops SCUBA Clubs SCUBA Divers</p>
<p>20th Annual Golf Tournament Sponsored by Consolidated Graphics Group</p>	<p>This annual fundraising event is held at Canterbury Country Club in Shaker Heights. The event includes use of the driving range, lunch, 50/50 raffle, 18 holes of golf, dinner, silent auction and an award ceremony.</p>	<p>Monday, June 6, 2011</p>	<p>TV-WOIO Print Social Media Golf Community Social Community</p>
<p>20th Annual Backpack Bivouac</p>	<p>This annual fundraising event is held at Camp Ho Mita Koda in Newbury to support the Camp's activities, upkeep of the facilities and camperships (reduced fees) for children with diabetes. The event includes music, beer and wine, an event program, silent and live auctions, and a catered dinner served in camper cabins while wearing your best camp attire!</p>	<p>Saturday, September 10, 2011</p>	<p>TV-WOIO Print Social Media Medical Professionals Social Community Parents of Camp Ho Mita Koda and Youth Program attendees.</p>
<p>27th Annual Promenade</p>	<p>This annual fundraising dinner-dance will be held at Embassy Suites Cleveland Rockside to support education programs, free community services, Camp Ho Mita Koda for children with diabetes and the Aronoff Library and Resource Center. The event includes dancing with the stars entertainment, cocktails, a sit-down dinner, dancing, live and/or silent auctions, 50/50 raffle and an event program.</p>	<p>October 29,2011</p>	<p>TV-WOIO Print Social Media Medical Professionals Social Community</p>

26th Annual Swim and 13th Annual SCUBA for Diabetes



	\$20,000 Platinum Corporate Sponsor	\$10,000 Gold Corporate Sponsor	\$5,000 Silver Corporate Sponsor	\$2,500 Bronze Corporate Sponsor	\$1,750 Contributing Corporate Sponsor
Listing in 100,000 Brochures distributed in 9 NE Ohio counties	Logo	Logo	Logo	Logo	Name
Listing on Websites swimfordiabetes.com and scubafordiabetes.com	Logo with Link	Logo with Link	Logo with Link	Logo with Link	Name with Link
Listing on Event t-shirts	Logo	Logo	Logo	Logo	Name
Listing in e-newsletters	Logo	Logo	Logo	Logo	Name
Have your promotional item, coupon or advertisement placed in 2,500 Participant Bags	X	X	X	X	
Listing on all print ads (sized according to contribution amount)	Logo	Logo	Logo		
Listing on 2,500 Participant Bags	Logo	Logo			
Listing on Pool Site Posters (sized according to contribution amount)	Logo	Logo			
Promotional Items at Pool Registrations	X				
Logo on Outdoor Banners in numerous NE Ohio communities (sized according to contribution amount)	Logo				
Logo recognized on Corporate Sponsor Appreciation Plaque	X	X	X		
Tickets to Corporate Sponsor Appreciation Night at Progressive Field	12	10	6	4	2

20th Annual Golf Tournament Sponsored by Consolidated Graphics Group



	Dinner & Award Sponsor \$5,000	Luncheon Sponsor \$3,000	Photo Sponsor \$1,000	Golf Cart Sponsor \$1000	Auction Program Sponsor \$500	Mulligan Sponsor \$500	Custom 50/50 Raffle Ticket Sponsor \$500	Hole Sponsor \$200
Listing on Website dgcg.org	Logo with Link	Logo with Link	Logo with Link	Logo with Link	Name with Link	Name with Link	Name with Link	Name
Listing in e-newsletters	Logo	Logo	Logo	Name	Name	Name	Name	Name
Hole Sponsor Tee Sign(s)	2	2	1	1	1	1	1	1
Listing in Event Program	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name
Vendor Table at Event	X	X						
Event Signage	X	X						
Podium Signage	X							
Two Golf Foursomes including gift, lunch, cocktails, banquet, silent auction and commemorative photo	X							
One Golf Foursome including gift, lunch, cocktails, banquet, silent auction and commemorative photo		X						

Backpack Bivouac XX at Camp Ho Mita Koda, September 10, 2011

	Title Sponsor \$10,000	Cabin Sponsor \$5,000	Wine Sponsor \$1,000	Photo Sponsor \$1,000	Valet Sponsor \$1,000	Auction Program Sponsor \$500	Center-piece Sponsor \$500	Custom 50/50 Raffle Sponsor \$500
Naming rights to the Event with logo on all printed materials and in all promotional media	Event Sponsored by: Logo							
Listing on Website dage.org	Event Sponsored by: Logo with Link	Logo with Link	Name with Link	Name with Link	Name with Link	Name with Link	Name with Link	Name with Link
Listing in e-newsletters	Event Sponsored by: Logo	Name	Name	Name	Name	Name	Name	Name
Seats	20	10	2	2	2	2	2	2
Listing in Event Program and other applicable locations	Event Sponsored By: Logo	Logo in Event Program	Logo in Event Program	Logo also on Photo Folders	Logo On Valet Signage	Logo On Event Program	Logo also on Table Tents	Logo also on 50/50 Tickets
Vendor Table at Event	X							
Listing on Event Signage	Event Sponsored by: Logo	X	X	X	X	X	X	X

27th Annual Promenade “Take Steps To Fight Diabetes” October 29, 2011

	Title Sponsor \$10,000	Refreshment Sponsor \$5,000	RSM MCGLADREY Entertainment Sponsor \$1,000	LAKE HEALTH Photo Sponsor \$1,000	KEY BANK Auction Program Sponsor \$1,000	Centerpiece Sponsor \$500	Custom 50/50 Raffle Sponsor \$500
Naming rights to the Event with logo on all printed materials and in all promotional media	Event Sponsored By: Logo						
Listing on Website dagc.org	Logo with Link	Logo with Link	Name with Link	Name with Link	Name with Link	Name with Link	Name with Link
Listing in e-newsletters	Event Sponsored by Logo	Name	Name	Name	Name	Name	Name
Seats	20	10	2	2	2	2	2
Listing in Event Program and other applicable locations	Event Sponsored by Logo	Logo also on Cocktail Napkins	Logo in Event Program	Logo also on Photo Folders	Logo also on Auction Book	Logo also on Table Tents	Logo also on 50/50 Tickets
Vendor Table at Event	X	X					
Listing on Event Signage	X	X	X	X	X	X	X

Corporate Sponsorship Agreement

26th Annual SWIM FOR DIABETES and SCUBA FOR DIABETES

Please return form by December 31, 2010 to be recognized on the Swim and SCUBA websites and collateral material.

Yes! I would like to participate as a sponsor of the Swim and SCUBA for Diabetes event: check one

- Platinum Sponsor (\$20,000)
- Gold Sponsor (\$10,000)
- Silver Sponsor (\$ 5,000)
- Bronze Sponsor (\$ 2,500)
- Contributing Sponsor (\$ 1,750)
- Pool Sponsor (\$ 200) Pool Sponsors return form by March 15, 2011.

20th Annual Golf Tournament

Yes! I would like to participate as a sponsor of the Golf Tournament event: check one

- Title Sponsor SOLD CONSOLIDATED GRAPHICS GROUP
- Dinner & Awards Sponsor (\$5,000)
- Luncheon Sponsor (\$3,000)
- Photo Sponsor (\$1,000)
- Golf Cart Sponsor (\$1,000)
- Auction Program Sponsor (\$ 500)
- Mulligan Sponsor (\$ 500)
- 50/50 Raffle Sponsor (\$ 500)
- Hole Tee Sponsor (\$ 200)

20th Annual Backpack Bivouac

Yes! I would like to participate as a sponsor of the Backpack Bivouac event: check one

- Title Sponsor (\$10,000)
- Cabin Sponsor (\$ 5,000)
- Wine Sponsor (\$ 1,000)
- Photo Sponsor (\$ 1,000)
- Valet Sponsor (\$ 1,000)
- Auction Program Sponsor (\$ 500)
- 50/50 Raffle Sponsor (\$ 500)
- Centerpiece Sponsor (\$ 500)

27th Annual Promenade

Yes! I would like to participate as a sponsor of the Promenade event: check one

- Title Sponsor (\$10,000)
- Refreshment Sponsor (\$ 5,000)
- Entertainment Sponsor SOLD RSM MCGLADREY
- Photography Sponsor SOLD LAKE HEALTH
- Auction Program Sponsor SOLD KEY BANK
- 50/50 Raffle Sponsor (\$ 500)
- Centerpiece Sponsor (\$ 500)

The Diabetes Association of Greater Cleveland is a non-profit, tax-exempt company under section 501(c) (3) of the Internal Revenue Code, making this a tax-deductible expense. Tax I.D. #340762558.

Company Name:

Address:

City, State, Zip:

Contact Person:

Title:

Email:

Phone:

Fax:

Select A Method of Payment:

Visa/MasterCard #: _____ Exp Date:

Name on Card: _____ Amount: \$

Check payable to DAGC) Check #: _____ Amount: \$

Email: lizeman@dagc.org *or* Fax to: 216-591-0320 *or*

Mail to: Diabetes Association of Greater Cleveland
3601 S. Green Road, #100
Beachwood, OH 44122
Attn: Lori Izeman

****If applicable please email logo in pdf format and link to: lizeman@dagc.org**